



Echoserve Hires Vice President of Sales

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GOLDEN, COLORADO – Echoserve, Inc., announces the hiring of Lyle Mussman as Vice President of Sales. Mr. Mussman joins Echoserve's senior staff and will provide leadership for the company's rapidly expanding national sales team. Over a 30+ year career, Mr. Musmman has held several senior-level sales management positions, most recently as the Vice President of Sales – North America for Ultrasonix Medical Corporation. Previous to Ultrasonix, Mr. Mussman ran sales for GE Medical's Specialty Markets group in the Americas region.

"Our continuing ability to attract talented employees from the major players in the industry speaks well of Echoserve's positioning in the marketplace," said Christopher Cone, Chief Executive Officer of Echoserve. "I'm very excited to have Lyle's wealth of experience and professionalism on our leadership team and I look forward to working with him in the development of our sales group," added Mr. Cone.

"I'm pleased to be joining Echoserve. The timing is good in the medical imaging market in that Echoserve's value proposition in both the sale of equipment and equipment service is really resonating with key decision-makers in the market place. I'm delighted to be a part of this dynamic and rapidly growing organization," added Mr. Mussman.

ABOUT ECHOSERVE

Echoserve, Inc. is a private company based in Golden, Colorado. The company provides equipment, field service, and part repair / exchange services to hospitals, clinics, service organizations and equipment dealers in the diagnostic imaging and physiological monitoring markets.